



บริษัท ฐิติกร จำกัด (มหาชน)

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No. TK.003/2567

January 18, 2024

Subject: Notice of the Soft Launching of New Services
To: President
The Stock Exchange of Thailand

Regarding to the policy from the Board of Directors and Executives of Thitikorn Public Company Limited ("TK") to introduce new services to customers beyond providing motorcycle hire-purchase, TK would like to announce new services in Thailand to cover more financial services with a new service format that aligns with the behavior of new generation consumers under the name "TK Me". The service offers a weekly or monthly payment basis for motorcycles consumer. The soft launch of the new service will start in January 2024.

The "TK Me" is an alternative service for consumers who want to use a motorcycle but do not want to own the aforementioned vehicles. This enhances consumers' liquidity, convenience, and affordability for motorcycles usage. The company expands and provides its new financial services which related to its main business expertise in order to capture more customers and expand its customer base to the new generation market.

Launching the new services will open more opportunity to generate recurring income in both short and long term, which is consistent with the business goals and strategy of the company. TK aims to create long-term growth by utilizing its resources and expertise in the motorcycle hire-purchase business. The company will be able to leverage its existing customer base of more than 2 millions to offer a wide range of financial products and services and to appropriately fulfill the needs of customers, including offering the new services to attract the new generation of customers who want to use motorcycles without any down payment and monthly installments. With "TK Me", the company expects to serve more customers in the long term.

Please be informed accordingly.

Sincerely Yours,

(Mr. Prapol Phornprapha)

Director/ Deputy Managing Director